



Emergency
Medical
Services



National Paramedic Services Week 2019 “Celebrating Success”

North Zone

- Local Regional EMS Foundation and EMS are kicking off the week with a Public Access Defibrillation Summer Passport / Community Geocache thing
- Circulating portfolio promotions internally to highlight what all of our support teams do (L&D, QPS, Medical Director, Dispatch, Leadership, BSOS, MFR, Admin....etc.)
- Attending local community engagement opportunities to promote EMS (community activities, Grande Prairie Stampede, etc.)
- Focused safety promotions (party program event, safety city promotions)
- Official Service Award Ceremony (internal)
- Staff Memorial (internal)
- Circulating Service award process
- Staff kudos
- Leadership/staff engagements and zone appreciations at each station (internal)
- Promoting of Regional EMS Foundation (internal & external)
- Random social media promotions
- Promoting development opportunities for staff

Edmonton Zone

TBA

Central Zone

TBA

Calgary Zone:

May 24: Virtual ride along (Twitter: @ahs_ems // FB: @AlbertaHealthServicesEMS)

May 26: “Fleet Day” @ CrossIron Mills Mall

May 27: MADD bench donation (tentative)

May 28: “Fleet Day” Crescent Point Field House, Okotoks, 9-noon

May 29: “Fleet Day” Bob Snodgrass Rec Complex, High River, 10-2

May 30: Patient/crew reunion (tentative)

May 31: Tsuut’ ina First Nations - RIPP Injury Prevention presentation

June 1: “Fleet Day” @ Southcentre Mall

Duration of week:

- Distribution of 'appreciation' cards/posters to all practitioners in the Zone, which were created by local students (elementary/middle/high school).

South Zone

May 24: Public engagement event and BBQ fundraiser @ Taber Town Office

May 26: Public engagement event @ Crowsnest Pass Mall

May 27: Public engagement event @ Brooks Health Care Centre

May 27: Public engagement event and BBQ fundraiser @ Milk River Fire Hall

May 28: Public engagement event @ Bassano Health Care Centre

May 31: Public engagement event @ Main Street Raymond

June 1: Public engagement event @ Coaldale Health Care Centre

June 1: Public engagement event @ Medicine Hat Public Leisure Centre – Methanex Bowl